



LEADERSHIP AWARDS

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ASRC Federal celebrates the remarkable achievements of the AFFIRM Leadership Award recipients for their visionary guidance and exceptional contributions!

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TONIGHT'S PROGRAM

WELCOME REMARKS

Beth Kiloran, AFFIRM President Remembering Peg Hosky Shila Cooch, Sanjay Sardar & Bill Rucker, AFFIRM Leadership Awards Co-Chairs

AWARD PRESENTATIONS

KEYNOTE REMARKS

Mr. Eric Hysen, Chief Information Officer & Chief Artificial Intelligence Officer, U.S. Department of Homeland Security

AWARD PRESENTATIONS

SPONSOR RECOGNITION

Bill Rucker, Brian Baney, Onelia Codrington, and Frank Lancaster, AFFIRM Leadership Awards Sponsorship Co-Chairs

SCHOLARSHIP PRESENTATION

Shirelle Ripetta and William Parker, PhD, AFFIRM Scholarship Co-Chairs

AWARD PRESENTATIONS

CLOSING REMARKS

Shila Cooch, Sanjay Sardar & Bill Rucker, AFFIRM Leadership Awards Co-Chairs

ABOUT AFFIRM

The Association for Federal Information Resources Management (AFFIRM) is a 501(c)3 non-profit, volunteer, and educational organization whose overall purpose is to improve the management of information, and related systems and resources, within the Federal government.

Founded in 1979, and based in the Washington, DC, area, AFFIRM's members include information resource management professionals from the Federal, academic, and industry sectors. AFFIRM has a long-standing record of developing relationships and collaborating with other organizations that also focus on connecting government, industry, and academia for learning opportunities and other efforts.

AFFIRM AWARD HISTORY

AFFIRM was one of the first associations to recognize outstanding individuals in our government with an awards program. Starting in its first year, 1979, AFFIRM focused its recognition on one government executive with its Executive Leadership Award in Information Resources Management.

In the early part of the 2000s, AFFIRM expanded its Leadership Awards to recognize additional outstanding individuals in various award categories. The award categories were based upon the major administration or other government-wide initiatives. We also added an award to recognize an outstanding industry leader.

Recipients of our highest award, the Executive Leadership Award for Information Resources, have included members of the House of Representatives, Senate, Office of Management and Budget, departments, and administrations—elected officials, appointees, and career civil servants. The key criteria is that of "Outstanding Executive Leadership"—leadership beyond their specific organization and leadership that has been exemplified by outstanding results and actions that have improved the management of information technology for our wonderful country.



2024 AWARD RECIPIENTS

AI VANGUARD AWARD - LEADERSHIP IN ARTIFICIAL **INTELLIGENCE AND DATA ANALYTICS**

Lt Col Kolin Harris, USAF

Deputy Chief, Program Development, U.S. Air Force Reserve Command



Kolin Harris boasts nearly 27 years of military service; now programming \$35B in manpower and resources for more than 75,000 US Air Force Reserve personnel. She has worked in various capacities as a scientist, intelligence officer, and program developer covering a wide range of projects to improve military defense capabilities, redesign decision management tools, and advance predictive analytics. Mrs. Harris enjoys assembling teams to bring innovative ideas to life through the transformation of management processes and programs. She holds M.S. degrees in Chemistry and Strategic Intelligence and a graduate level certification in Measurement and Signature Intelligence. A native of Savannah, Mrs. Harris currently resides in Warner Robins, GA with her husband Sanje, and her busy teenagers, Leilah and Landon.

APEX AWARD - EXECUTIVE LEADERSHIP IN INFORMATION TECHNOLOGY (DOD AND INTELLIGENCE)

Lori Wade Intelligence Community Chief Data Officer, Office of the IC Chief Data Office



Ms. Lori Wade was appointed as the Intelligence Community Chief Data Officer in May 2022. In this role, Ms. Wade is responsible for leading the Intelligence Community's strategic initiative to re-imagine the future of the IC's data landscape in the digital era. Ms. Wade has a wealth of executive leadership experience, expertise, and passion for solving digital, data, and organizational challenges, driving inclusive change, and delivering results with impact. She has more than 20 years of experience working in and leading diverse technology, data, and AI/ML teams across the IC in both a private and public capacity.

CIVIC VISIONARY - LEADERSHIP AWARD FOR SERVICE TO THE CITIZEN AND THE COUNTRY

Raza S. Latif CEO, NuAxis Innovations



Raza Latif is the CEO and co-founder of NuAxis Innovations, a CX-driven IT solution provider for the federal government. With offices in DC and Denver, NuAxis has more than 400 team members in 26 states serving government leaders from the Department of Labor to Capitol Hill. Raza's professional passion is pairing innovative technology with human-centered design to improve citizen services. In the community, Raza and his team speak frequently on critical topics like customer experience, employee experience, DevSecOps, IT security, and small business engagement in government contracting.

Raza has a bachelor's degree in electrical engineering from GIK Institute of Engineering and holds a Master of Science in management and information technology from the University of Virginia. He is also a Board Member of the Alliance for Digital Innovation, a member of the Customer Experience Advisory Board at the University of Richmond, and a member of the Virginia Chamber of Commerce Innovation and Technology Executive Committee. Raza was named the Service to the Citizen Industry Executive of the Year for 2023.

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CRISIS NAVIGATOR - LEADERSHIP IN CRISIS AWARD DHS MESSAGE ARCHIVAL PROJECT TEAM

Chris Granger

Executive Director of the Information Technology Operations Directorate, U.S. Department of Homeland Security



As Executive Director, Mr. Granger is responsible for providing secure, reliable, and redundant Information Technology support to the Department and the Management Directorate. He oversaw the modernization of the Homeland Security Enterprise Network (HSEN), transitioning into the new hiring system, Cyber Talent Management System (CTMS) and his leadership was integral in the game-changing effort to combine cybersecurity and network operation centers into one overarching operational Network Operations and Security Center (NOSC) serving all DHS Components. Before joining DHS OCIO, Mr. Granger was the Deputy Chief Information Officer (CIO) for the U.S. Secret Service (USSS). Mr. Granger enlisted in the United States Marine Corps in 1990, serving as a radio repairman. He was later commissioned and served in multiple assignments worldwide, retiring in 2010 after 20 years of active service. He was subsequently hired into federal service and appointed to the senior executive service in 2019.

Craia Basham

Principal Deputy Executive Director of the Information Technology Operations Directorate, U.S. Department of Homeland Security



Mr. Craig Basham serves as the Principal Deputy Executive Director for the Information Technology Operations at the DHS Office of the Chief Information Officer. His responsibilities include providing secure, reliable, and redundant Information Technology (IT) support to the Department and the Management Directorate. This support extends to approximately 18,000 personnel across more than 30 major sites in the National Capital Region and multiple small offices nationwide. Before joining the OCIO executive leadership team, Mr. Basham held the position of Division Chief with U.S. Customs and Border Protection in the U.S. Border Patrol and the Office of Information and Technology. During these roles, he established strategic alliances with federal agencies, state and local governments, private sector organizations, foreign governments, and international bodies to apply best practices to organizational challenges. Mr. Craig Basham's career began in 1988 when he enlisted in the United States Army. In 2007, he transitioned into federal government service in Germany and was later appointed as a Senior Executive in 2022.

Wendell Bonvillian

Senior Advisor, U.S. Department of Homeland Security



Mr. Bonvillian has served as the Chief Information Security Officer for the Bureau of Consular Affairs since January 2024. A career government service employee with over 25 years of experience. Mr. Bonvillian previously served as the Senior Advisor to the Executive Director for IT Operations and Senior Advisor to the Chief Information Security Officer (CISO) within Department of Homeland Security's Office of the Chief Information Officer. He also served as the Deputy CISO for the Department of Homeland Security Management Directive and several positions with the Department of Defense. Mr. Bonvillian is an Army Veteran who holds a Bachelor of Science in Cyber Security and Homeland Security Studies from Tulane University. He also holds numerous industry-recognized technology certifications.

Rhonda Conrad

Division Chief, U.S. Department of Homeland Security



Ms. Conrad is a seasoned leader in Information Technology (IT) and operations with over two decades of experience. Throughout her career, she has held pivotal roles such as Division Chief at the Department of Homeland Security (DHS) Headquarters, overseeing IT operations and end-user support services, and currently serves as the Chief of Staff at the DHS Headquarters Office of Chief Information Officer (OCIO). Her leadership and commitment to excellence have led to significant achievements, including enhancing telework posture for the Department of Homeland Security during on the onset of COVID, supporting key initiatives like Operation Allies Welcome, and streamlining administrative processes. Ms. Conrad's unwavering dedication to innovation, coupled with her extensive experience, make her a trailblazer in her field.

David Iannone

IT Service Delivery Branch Chief, U.S. Department of Homeland Security



David lannone, the IT Service Delivery Branch Chief, brings over two decades of military experience to his role, having served in the US Army from 1987 to 2008. Since November 2012, he has been a pivotal member of DHS HQ OCIO, serving in various capacities such as Budget Manager, Program Manager HSDN, and IT Service Manager.

One of his notable achievements includes leading the DHS HQ's modernization efforts, particularly in enhancing collaboration by migrating the organization to O365 and implementing a Mobile Device Management system. Additionally, his leadership was instrumental in transitioning data retention to the cloud in 2019, significantly improving the organization's ability to collaborate effectively, particularly during the COVID-19 pandemic.

Garth White

Deputy Chief Data Officer, U.S. Department of Homeland Security



Garth White is a results-driven executive with over 20 years of experience in strategic leadership roles in both public and private sectors. Currently, he serves as the Director of Intelligence and Homeland Security at Oracle, where he leads the development of cutting-edge technological solutions and partnerships to improve intelligence operations. Before joining Oracle, Garth held significant positions such as the Deputy Chief Data Officer for DHS Headquarters, Chief Information Security Officer, and Chief Operating Officer for the Department of Homeland Security's Science & Technology directorate. He has managed multimillion-dollar budgets and led transformative data governance and cybersecurity initiatives that improved national security. Garth holds Master of Science in Information Technology and Bachelor of Science in Business Admission. He has earned several accolades, including the Fed100 award, and holds PMP, CISM, and ITILv3 certifications that enable him to tackle complex challenges in evolving technological landscapes.

Jeff Mitchell Senior Advisor for the Chief Information Officer, U.S. Department of Homeland Security



Jeff Mitchell serves as Senior Advisor for the Chief Information Officer (CIO). In this role, he advises the CIO and senior leadership on issues such as cybersecurity, information technology (IT) operations, and the implementation of the Federal IT Acquistion Reform Act. Prior to serving as Senior Advisor, Mr. Mitchell served as the sole Attorney-Advisor for the Office of the Chief Information Officer (OCIO) beginning in 2019. Prior to his time with OCIO, Mr. Mitchell served in a variety of legal, legislative, and policy roles within the Department of Homeland Security and its component organizations, including the Cybersecurity and Infrastructure Security Agency, the Chief Financial Officer, and the Office of the General Counsel.

Michelle Thomas U.S. Department of Homeland Security



Christine Tritola

Management and Program Analyst, U.S. Department of Homeland Security



Christine Tritola serves as a Management and Program Analyst with more than 28 years of federal experience in performance and process improvement in security, policy, government, and public safety. Christine's expertise as a strong IT professional lies within Information Technology (IT), project implementation, customer service, process development, evaluations, and instruction. As the DHS IDIQ and HQ Contractor Officer Technical Representative, she leverages emerging technologies, trending solutions, and best practices in the federal budget, contracting, requirements development and program implementation.

Tanya Turner

Program Specialist / Contracting Officer Representative (COR) in the Office of the Chief Information Officer (OCIO), U.S. Department of Homeland Security



Tanya Turner serves a Program Specialist / Contracting Officer Representative (COR) in the Office of the Chief Information Officer (OCIO) -Business Management Directorate (BMD) -Acquisition Division (AD). She has over 20 years of Federal experience in Acquisition and Information & Technology (IT). In this role, she acts as Business Advisor and liaison to the Information Technology Operations Directorate (ITOPs) — Headquarters Operation Division (HOD) to provide guidance on complex acquisition requirements that ensure all acquisitions are procured in accordance with the Federal Acquisition Regulations (FAR) and the Department of Homeland Security Acquisition Manual (HSAM). She provides strategic acquisition solutions by designing and implementing strategies to align with the organizational and budgetary goals.

Brian Katz

Program Management Branch Chief, Office of the Chief Information Officer (OCIO), U.S. Department of Homeland Security



Brian Katz currently serves as the Program Management Branch Chief in the DHS HQ OCIO office. He oversees a diverse portfolio of critical operational areas such as Change Management, Contract Oversight, Financial Management, Innovations, and Project Management. Among his notable achievements, Mr. Katz spearheaded the award of the DSS 2.0 BPA, implemented the DHS OCIO IT4me Self-Service Portal, and successfully managed the migration of FPS and OBIM to the DHS HQ unclassified network.

With an impressive tenure of 14 years supporting DHS, Mr. Katz has demonstrated unwavering commitment and leadership. He has held various positions within the organization, including Tier I Support, Contracting Officer Representative, Project Manager, and Supervisory Project Manager. Each role has been a stepping stone, enhancing his expertise and leadership capabilities.

James Mulherin Jr.

Executive Leadership Support Team (ELST), U.S. Department of Homeland Security



James Mulherin, Jr. provides the highest level of security and reliability for global communications for the Secretary, Deputy Secretary, and senior staff within the Department of Homeland Security (DHS) as a vital member of the Executive Leadership Support Team (ELST) within the Office of the Chief Information Officer (OCIO). In this role, he ensured DHS' senior staff always has secure, reliable communications for effective governance, regardless of location or time zone. Mr. Mulherin Jr. spearheaded asset management, achieving 100% accountability for ELST IT Equipment while also streamlining communication & asset management across the agency. Mr. Mulherin Jr. also collaborated with DHS HQ mobility team, fostering policy improvements and technology adoption. Before Joining DHS, Mr. Mulherin Jr. enlisted in the United States Air Force (USAF) in 2001, serving as an Airborne Missions Systems Specialist, he transitioned into federal government service in 2017.



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CYBER DEFENDER AWARD - LEADERSHIP IN CYBER INNOVATION

Michael Goulding

Deputy Director, Cyber Operations, National Nuclear Security Administration (NNSA)



Mr. Goulding is currently the Deputy Director of Cyber Operations supporting the National Nuclear Security Administration (NNSA), Office of the Chief Information Officer to achieve the integrated application of NNSA or US Government cyberspace capabilities and processes to synchronize in real-time the ability to detect, analyze, and mitigate threats and vulnerabilities; and outmaneuver adversaries in order to defend designated networks, protect critical mission, and information sharing with key US and allied partners. Mr. Goulding has been working in the Information Technology (IT), Information Assurance (IA) and Cybersecurity profession for more than 28 years. This time covers active-duty military supporting the US Navy and Federal Service.

EMERGING VISIONARY - EXECUTIVE LEADERSHIP AWARD FOR INDUSTRY (SMALL)

Tarandeep BawaChief Executive Officer, ITegrity, Inc.



Tarandeep Bawa is the President and CEO of ITegrity, Inc.; an 8(a) contractor providing IT, Engineering, and Management Services to the federal government. With a Bachelor's in Information Systems from the University of Maryland and a Master's from Johns Hopkins University, he was named the 2022 SBA Small Business Person of the Year for the entire state of Maryland. Tarandeep, an alumnus of SBA's 8(a) Accelerator Program and Goldman Sachs 10K Small Business Program, also serves on the Montgomery County Chamber of Commerce board. His advocacy efforts support small businesses and his philanthropic engagement supports various charities, reflecting his commitment to professional excellence and community welfare.

FUTUREFORCE PIONEER - BEYOND TODAY'S GOVERNMENT

Daniel Lobaton

Chief Technology Officer, G2Xchange



From teaching himself to code in Venezuela to leading major projects at Tesla and Microsoft, Daniel has been a driving force in technology innovation. His expertise in designing hyper-scalable systems has been pivotal in roles with these tech giants. This drive translated to his work with CMS and the FBI modernizing critical applications to meet stringent demands. Now as CTO at G2Xchange, he has transformed the company into a technology-driven hub, significantly impacting the government contracting industry. His current focus is on democratizing cutting-edge technologies like Al in the public sector, ensuring that government agencies and contractors have the tools needed for effective federal procurement. Driven by a vision to innovate the govcon community, Daniel has ambitions to set new benchmarks for public sector technology.





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HealthIT TRENDSETTER - LEADERSHIP IN HEALTH INFORMATION TECHNOLOGY

Michelle "G-I" Gardner-Ince

Director, Woman Veteran-Owned Small Business Initiative, Office of Small Business, U.S. Department of Veterans Affairs



Michelle "G-I" Gardner-Ince, a retired Air Force Colonel and revered veteran, stands at the forefront of Veteran entrepreneurship. Known as "G-I," her esteemed 20+ year military career has profoundly impacted veterans and their families. She notably led the Army and Air Force Exchange Service Pacific Region, managing a \$1.8 billion operation with distinction. G-I transitioned her leadership skills into founding G-I Strategic Solutions LLC, focusing on strategic collaboration and training. Additionally, she founded the non-profit ABOVE (About the Business Of Veteran Entrepreneurs) in 2021. ABOVE is dedicated to empowering veterans, minorities, and women in business, helping them create their versions of wealth through entrepreneurship. G-I's approach involves education, innovation, and collaboration, making a significant impact in these communities.

Her deep military connections, as a veteran, military spouse, and Army child, enhance her authority in this field. Her academic credentials from Tuskegee and Troy State Universities, and the Tuck School of Business at Dartmouth, further solidify her expertise in leadership and strategy. G-l's mission is to empower America's Veteran entrepreneurs, focusing on underserved communities. She fosters entrepreneurial success through strategic partnerships and advocacy. Recognized as one of LinkedIn's "Top Voices" in the Military Veteran Community, G-l is a respected speaker and champion for women Veteran CEOs and leaders. Her life-long association with the military, combined with her roles as a leadership and CEO Peer facilitator and trainer, make her an inspirational figure in the Veteran business community.

LUMINARY AWARD - EXECUTIVE LEADERSHIP IN INFORMATION TECHNOLOGY (CIVILIAN)

Jason Lim Identity Management Capability Manager, U.S. Transportation Security Administration



Jason Lim is the Identity Management Capability Manager for Transportation Security Administration. In this role, Jason is charged to ensure the effective and efficient integration of identity-related activities and prioritization of resources through a unified strategy that enhances the enrollment, validation, vetting, authentication, and verification of populations throughout the TSA enterprise. Jason has been with TSA since July 2007.

Jason Lim has an MS from Naval Postgraduate School in Security Studies, MPA from Harvard Kennedy School, and MS from NYU Wagner School of Public Service. He graduated from Duke University with a BSE in Biomedical Engineering. Jason was selected as the 2007-2008 Fellow at Harvard Korea Institute, where his research focused on leadership archetypes in Asian history.

METATECH - AWARD FOR TRANSFORMATIONAL **TECHNOLOGY**

Sunil Madhugiri

Chief Technology Officer, U.S. Customs and Border Protection



Mr. Madhuairi joined U.S. Customs and Border Protection (CBP) in 2019 as a Chief Architect. He current serves as the Chief Technology Officer (CTO) for CBP's Office of Information and Technology (OIT). CTO's office is CBP's dedicated hub for technological leadership, drives innovation through a variety of crucial activities such as managing vendor engagement, researching emerging technologies, and arranging proof-of-concept demonstrations.

As CTO, Mr. Madhugiri is responsible for leading the creation and identification of novel technology products that are designed and developed iteratively using highly adaptable agile methodologies and open standards to strengthen CBP operations.

PROCUREMENT PIONEER - LEADERSHIP AWARD IN **ACQUISITION AND PROCUREMENT**

Joanne Woytek

Program Director, National Aeronautics and Space Administration



Ms. Joanne Woytek is the Program Director responsible for the strategic direction, planning and day-to-day operations of NASA SEWP - the premier Government-Wide Acquisition Contract (GWAC) Program providing Federal Agencies access to the latest in Information, Communication and Audio-Visual Technology solutions. Ms. Woytek is a 45+ year veteran at NASA. Prior to SEWP, Ms. Woytek supported NASA's scientific missions focused on systems administration, database management, and user application programming. She has received numerous NASA awards including the Acquisition Improvement Award, and the Government Industry Cooperation Award and has also received the 2016 and 2020 Federal 100 Award, the Coalition for Government Procurement's Lifetime Acquisition Excellence Award (2014), and the MAGIC Acquisition Excellence Award (2013).

SKYWARD AWARD - LEADERSHIP IN CLOUD COMPUTING

Sheena Burrell

Chief Information Officer, U.S. National Archives and Records Administration



Sheena Burrell was appointed the National Archives and Records Administration's (NARA) Chief Information Officer (CIO) effective August 1, 2022. Sheena is responsible for establishing the mission, vision, and priorities for the CIO organization to support the preservation of digital and natural digital records and information for the federal government.

Sheena began her NARA career in February 2019 and in April 2020, she was appointed to the Deputy Chief Information Officer (DCIO) position, where she was instrumental in leading NARA Information Technology (IT) programs and projects by being accountable for four IT divisions. As the DCIO, she helped to create the IT Strategic Plan, worked to update NARA'sIT governance processes, and collaborated to bring technological advances to NARA.

TALENT TRAILBLAZER - LEADERSHIP IN WORKFORCE DEVELOPMENT

Kristin RuizDeputy Chief Information Officer, Transportation Security Administration



Kristin Ruiz is the Deputy Assistant Administrator, Deputy Chief Information Officer at the Transportation Security Administration (TSA). She is responsible for information technology that supports 63,000+ federal employees, and \$2.2B in IT Spend across 430 federalized airports that routinely screen 2M+ passengers, 5M carry-on bags, and 1.4M pieces of checked baggage daily.

She was the first Associate Chief Information Officer of the Office of Applications and Digital Solutions at the Department of Transportation. She led the implementation of the \$3B Aviation Manufacturing Jobs Protection Program and DOT's \$600B Bipartisan Infrastructure Law grants management solutions.

Ms. Ruiz is a United States Marine Corps veteran and a George Mason University Alumni and is a graduate of the University of Pennsylvania Wharton Business School Executive Development Program.

TITAN AWARD - EXECUTIVE LEADERSHIP AWARD FOR INDUSTRY (LARGE)

Steve HoffmanPresident, Fortinet Federal



Steve Hoffman is President of Fortinet Federal, Inc. where he leads a team of engineering, business development, sales, and systems support professionals. He assumed the leadership role to expand the team and enhance the critically important support Fortinet Federal delivers to public sector cybersecurity and network operations initiatives. With an emphasis on helping agencies identify, mitigate, and prevent malicious attacks on their data, networks, and operational environments, Steve and his team are dedicated to delivering proven cybersecurity and networking solutions to the U.S. Federal Government. As a seasoned professional with a bachelor's degree from the University of Maryland and more than 25 years of business and technology experience, Steve has held executive leadership roles of increasing responsibility with industry-leading firms such as Cisco, Palo Alto Networks and HP Security.



Congratulations to the 2024 AFFIRM Leadership Award Winners

Thank you to all the individuals and teams for your vision and contributions that help the government better serve its constituents and deliver on its mission.

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KEYNOTE SPEAKER

Eric Hysen

Chief Information Officer & Chief Artificial Intelligence Officer, U.S. Department of Homeland Security



Eric Hysen serves as the Chief Information Officer (CIO) for the Department of Homeland Security. Mr. Hysen was sworn in as CIO on February 1, 2021. On September 14, 2023, Secretary of Homeland Security Alejandro N. Mayorkas also named him the Department's first Chief Artificial Intelligence (AI) Officer.

As CIO, Mr. Hysen is responsible for strategically aligning the Department's Information Technology (IT) personnel resources and assets, including security, infrastructure, and delivery, to support core DHS missions and activities. As Chief Al Officer, Mr. Hysen promotes Al innovation and safety within the Department and advises Secretary Mayorkas and Department leadership on Al issues.

Mr. Hysen most recently served on the Biden-Harris transition's Technology Strategy & Delivery team, working to develop the administration's plans to leverage technology and delivery in support of policy priorities. He previously was a Senior Fellow at the National Conference on Citizenship, where he led projects to use technology, data, and design to address pressing public policy challenges. He also worked in state government, helping to launch the California Office of Digital Innovation, and in philanthropy, supporting nonprofits working to advance immigration and criminal justice reform.

Mr. Hysen previously served as the Executive Director of the Department of Homeland Security Digital Service. In that leadership role, his teams worked to transform DHS' most critical services by bringing top software engineering, product management, and design talent from the private sector to partner with innovators inside government. DHS Digital Service projects included immigration benefits processing, refugee admissions, and international trade.

Prior to joining DHS, Mr. Hysen was a founding member of the U.S. Digital Service in the White House. Before government, he worked as a software engineer and program manager at Google.

Mr. Hysen graduated with honors in Computer Science from Harvard University and has published research in crowdsourcing and workflow design.

AFFIRM LEADERSHIP AWARDS PLANNING & SELECTION COMMITTEES

Planning Committee*

Shila Cooch (Co-Chair) U.S. Department of Energy

Bill Rucker (Co-Chair) Trustwave Government Solutions

Sanjay Sardar (Co-Chair) ASRC Federal

Brian Baney Aeyon

Brian Bonacci **RIVA** Solutions

Onelia Codrington Performance Value Management

Frank Lancaster SentinelOne

Darryl Peek Elastic

Jacob Schroth NTT Data

Samantha Scott ITegrity, Inc.

Selection Committee*

Tiffany Bailey NuAxis Innovations

Brian Bonacci **RIVA** Solutions

Onelia Codrington Performance Value Management

Shila Cooch U.S. Department of Energy

Kevin Cooke U.S. Department of Housing and Urban Development

Beth Anne Killoran U.S. Government Accountability Office

Frank Lancaster SentinelOne

Darryl Peek Elastic

Jaclyn Rubino U.S. Department of Homeland Security

Bill Rucker Trustwave Government Solutions

Sanjay Sardar ASRC Federal

Samantha Scott lTegrity, Inc.

^{*}Planning and Selection Committee members represent themselves and not their government or industry organizations. Organizational affiliations are for identification purposes only.





AFFIRM 2023-2024 LEADERSHIP

Elected Officers*

President

Beth Anne Killoran, U.S. Government Accountability Office

First Vice President

Kevin Cooke, U.S. Department of Housing and Urban Development

First Vice President - Programs - Government

Vera Ashworth, U.S. Government Accountability Office

First Vice President - Programs - Industry

Tanesia Barrow, Barrow Wise Consulting

First Vice President - Programs - Industry

Robin Gardner, CGI Federal

Treasurer - Industry - First

Don Fenhagen, IBM

Treasurer - Industry - Second

Stacy Riggs, Dynamic Integrated Services

Treasurer - Industry - Government

Melissa Bruce, U.S. Department of Treasury

Secretary - Industry

Bill Pratt, RELI Group

Secretary - Government

Tiina Rodrique, U.S. Consumer Financial Protection Bureau

Appointed Board*

After Hours - Industry

Sandy Mestre, Anakim Consulting

Annual Awards - Government

Shila Cooch, U.S. Department of Energy

Annual Awards - Industry

Bill Rucker, Trustwave Government Solutions

Annual Awards - Industry

Sanjay Sardar, ASRC Federal

Career Day - Government

Kevin Cooke, U.S. Department of Housing and

Urban Development

Career Day - Industry

Becci DeFrank, NVIDIA

Communications - Industry

John Hosky, Hosky Communications Inc.

Communications Mirror Board - Industry

Katie Webb, IBM

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Homeland Security

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Stacy Riggs, Dynamic Integrated Services

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Art Chantker, Art & Ronnie Chantker

Charitable Fund

(continued on next page)

AFFIRM 2023-2024 LEADERSHIP (CONT.)

Education and Scholarships – Government William Parker, Ph.D., PEO MLB, U.S. Navy

Education and Scholarships – Industry Shirelle Ripetta, Sagittae Solutions LLC

Golf Tournament – Industry Mike Korba, SAIC

Governance and Bylaws
Art Chantker, Art & Ronnie Chantker
Charitable Fund

Liaison to AGA – Industry George DelPrete, Cherry Bekaert

Sponsorships - Industry Brian Baney, Aeyon

Sustaining Partners - Industry Sandy Mestre, Anakim Consulting Sustaining Partners - Industry
Onelia Codrington, Performance
Value Management

NextGen - GovernmentKatie Coyne, U.S. Department of Defense

NextGen - IndustryDeirdre Murray, Deirdre Murray Consulting

Mirror Board – Industry
Tiffany King, Dynamic Integrated Services

Mirror Board - Industry
Arzoo Spingher, Dynamic Integrated Services

Mirror Board – Government Brian Katz, U.S. Department of Homeland Security

AFFIRM PAST-PRESIDENTS

Agency listed is at time of presidency

2022-2023 Mark Krzysko, DOD 2020-2022 Jaclyn Rubino, DHS 2019-2020 Stacy Riggs, GSA 2017-2019 Adrian Gardner, FEMA 2016–2017 Richard Young, USDA-FAS 2015–1016 Robert Foster, Navy 2014-2015 Barry West, FDIC 2013-2014 Eric Won, SBA 2012-2013 Kirit Amin, DOC 2011-2012 Darren Ash, NRC 2010-2011 Peter Tseronis, DOE 2009-2010 Casey Coleman, GSA 2008–2009 Jacquelyn Patillo, DOT 2007–2008 Chris Niedermayer, USDA 2006-2007 Richard Burk, OMB 2005–2006 Edward Meagher, VA 2004-2005 Mike Sade. DOC 2003–2004 Scott Hastings, DHS 2002–2003 Debra D. Stouffer HUD 2001-2002 Emory Miller, GSA 2000-2001 Ira L. Hobbs, USDA 1999–2000 Abby J. Pirnie, GSA

1998–1999 Alan Balutis, DOC 1997–1998 Gloria R. Parker, DoEd 1995-1997 Paul Wohlleben, EPA 1994–1995 Art Chantker*, Navy 1993–1994 Beth Koehler, DOJ 1991–1992 Jane Sullivan, Treasury 1992–1993 Marvin Gordon, DOT 1990–1991 Art Chantker*, ÚS Marshall Service 1989–1990 Lee Transeau, DOI 1988–1989 Margaret Skovira, Treasury 1987–1988 John Coyle, DOI 1986–1987 Carol Becker, State 1985-1986 William "Ben" Ritt, DOD 1984-1985 Diane Carroll, DOD 1983–1984 Sarah Kadec, Paperwork Comm. 1983–1983 Reed Phillips*, DOI 1983–1983 Elizabeth "Betty" Adams, GWU 1982–1983 Reed Phillips*, DOI 1981–1982 Forest "Woody" Horton, Paperwork Comm. 1979–1981 Dan Moser, DOI

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^{*}Denotes Emeritus Member



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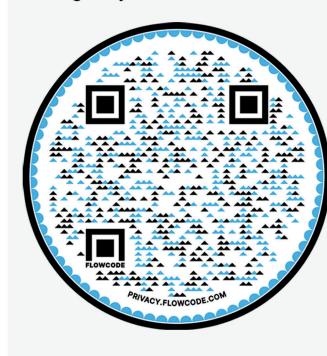
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(ACE) Aeyon Centers of Excellence

The Robotics Operation Center of Excellence (ROCoE) for intelligent automation

The Data and Analytics Center of Excellence (DACoE) for data analysis





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SUSTAINING PARTNERS (as of 06/02/2024)

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A.M. Fadida Consulting

Aeyon

Agilious LLC

Anakim Consulting

ASRC Federal

Barrow Wise Consulting, LLC

Birdsong Partners, Inc.

Black Box Strategies LLC

Business Technology Integrators (BTI)

Capgemini Government Solutions

Capital Technology Group

Carahsoft

CGI Federal

Cherry Bekaert

Deep Dive Series, LLC

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Dell Technologies

Dynamic Integrated Services, LLC

Excel Technologies, LLC

FedHive

Harmonia Holdings Corporation

IBM

IBSS Corp

ICF International

Identity Checkpoint Sentry Services, Inc.

INTEGRATED MANAGEMENT STRATEGIES LLC

INTEGRITYOne Partners

IT Operational Strategies LLC

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Leidos

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Oracle Corporation

Performance Value Management

Premier Enterprise Solutions, LLC

RELI Group

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EVENT PRODUCTION & MANAGEMENT WITH A ROBUST NATIONAL FOLLOWING

2023 Stats

Turnkey **Events & Webinars**

Additional Benefits

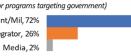
65,000 Registered Attendees

250 Average Leads Generated

Govt. vs. Industry Attendees

(for programs targeting government)

Government/Mil. 72% Systems Integrator, 26%



Illinois

Colorado

New York North Carolina

Top 10 States

Virginia Wash, DC

Maryland

California

Executive Introduction

FedInsider to recruit government speaker from target audience to speak alongside sponsor executive.

Lead Generation

FedInsider to recruit attendees through our 200k+ subscribers, 125+ leads per webinar. Attendee list provided with contact info for follow up.

Digital Collateral Downloads

Sponsor can supply FedInsider with collateral for audience to download during

the webinar

Webinar MP4

•Video asset for archive leads •Hosting on sponsor website

Recap & Analysis

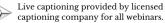
Provided within 48 hours

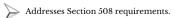
Social Media

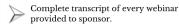
·Social images provided to sponsors for exposure and to drive webinar buzz using Twitter, Facebook, and LinkedIn.

 Twitter Reach Report demonstrates impact from live Tweeting during webinars









Useful for development of post-webinar collateral



Outreach to custom media lists for media coverage of programs.

Over 120.00 Subscriber



Sample Webinar Agenda

Welcome and Intros FedInsider to recruit 2-3 Government Speakers & Moderator Moderated Webinar Industry and Government Speakers w/ Slides Webinar End

CONTACT US TODAY!

John Hosky: JohnH@Hosky,com Claudia Hosky: Claudia@Hosky.com





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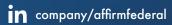


















UPCOMING EVENTS